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## PRESS RELEASE

### **VSA CAPITAL ANNOUNCES STRATEGIC PARTNERSHIP WITH FAIDA INVESTMENT BANK IN KENYA**

VSA Capital, the international investment banking and broking firm, has entered into a strategic partnership with Faida Investment Bank Limited, a Kenyan investment and advisory firm, headquartered in Nairobi, Kenya.

Faida Investment Bank provides securities trading services such as brokerage, portfolio creation and management, markets and institutional research, investment advisory, private equity placement and corporate finance advisory. The firm was founded in 1994 and is based in Nairobi, Kenya, with a licensed office in Kigali, Rwanda.

The partnership will enable both firms to leverage their broad range of advisory skills and deep knowledge of corporates and investors throughout Africa for the benefit of their respective client bases.

Andrew Monk, Chief Executive of VSA Capital commented "We are delighted with our new partnership with Faida that will make a real difference to the services we can offer our corporate clients and funders in Africa. The capabilities of VSA in London and Moshe Capital in Johannesburg will be enhanced by Faida's market leading position in East Africa and give VSA Capital a greater presence in Africa than any other UK domestic broker. Combined with VSA's office in Shanghai, it will create a formidable London-China-Africa axis that will be appealing to multinational clients operating in these regions."

Rina Hicks, Chief Operations Officer of Faida Investment Bank commented: "Our partnership with VSA means that Faida and VSA will leverage our joint capabilities throughout Africa and particularly East Africa. We are excited about this partnership. At this crucial time, East African companies need access to capital and we believe that jointly engaging with global capital providers will positively contribute to greater access to capital as well as provide a wider range of innovative funding solutions."

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